



# MONTHLY TEACH & LEARN WEBINARS

Each month inside the Nutritional Therapy Association's Graduate Membership Program, our members enjoy Teach & Learn webinars featuring presentations with a live Q+A session from fellow thriving NTA graduates and subject matter experts on topics ranging from blood sugar regulation to picky eating and money mindset to social media strategy. We encourage our (F)NTP graduates to share their expertise and wisdom on business or health-related topics with fellow graduate members. We also encourage guest experts in the holistic nutrition and business space to share their knowledge with our NTA Graduates by hosting a Teach & Learn webinar!

**Overview:** Teach & Learn webinars are held monthly for NTA Members on business or health-related topics. The NTA will exclusively promote, offer access to the presentation, and provide assets (slides, handout, and webinar replay) for active NTA Graduate Members only. We respectfully ask that the speaker does not advertise the event to other audiences, including non-Member NTA Graduates. Speakers receive a small stipend for the presentation.

## **Deliverables by Speaker:**

- One 60 minute live webinar delivered via the NTA's webinar platform
  - 5 minutes – welcome/introduction lead by NTA Staff
  - 45 minutes – presentation by speaker
  - 10 minutes – live audience Q&A with speaker
- Slides & 1-page handout of resources

## **Deliverables from NTA:**

- Promotion of the Teach & Learn webinar through the following outlets: NTA Member Exclusive Newsletter, standalone reminder email to NTA members, NTA Member events calendar, and announcement in NTA Membership Program portal.
- Registration details, link, and hosting of live webinar
- An audience of NTA Graduate Members
  - The typical audience size is 100-150



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## Speaker and Presentation Expectations:

- Outline/summary of presentation due at time of application
- Slides and handout are due at least 2 weeks before the webinar date
- 1-slide must acknowledge in the presentation that the information being shared is the speaker's responsibility and does not reflect the opinions of the NTA directly
  - Copy provided by the NTA
- Resources handout can include both educational and promotional materials
- Webinar content to be tailored for (F)NTPs

## Integrity Clause: As a collaborator with the NTA, you must agree to the following:

- Presentation information must align with NTA's mission and vision
  - [See the NTA Scope of Practice and Code of Ethics.](#)
- Professional services and offerings are limited to:
  - No more than 1 slide with promotional content, offered at the end of the session
  - No more than 2-3 minutes of the total presentation time for verbal promotional content
- The presenter retains rights to the intellectual property of information
- All webinar materials and deliverables produced (slides, handout, and webinar replay) by the presenter are released and become the property of the NTA for future use at the discretion of the NTA.

**[Apply to be a Teach & Learn Speaker TODAY!](#)**

**Questions about our Teach & Learn webinars or application process?**

Reach out to Noni Hill, Community Affairs Coordinator, at [alumni@nutritionaltherapy.com](mailto:alumni@nutritionaltherapy.com).